

ALDI, One of America's Favorite Grocers

Will Open in Annandale



ALDI, one of America's favorite grocery stores*, will offer the community a fresh shopping experience as it opens its store in Annandale. The new store will be anything but ordinary. ALDI has a unique style when it comes to grocery shopping, and by doing things a little differently, will help deliver big savings to Annandale shoppers. To be conveniently located in the Annandale Shopping Center on Columbia Pike at Gallows Road, ALDI will be a welcome addition to Annandale retail. Further details (grand opening and hiring) will be available in the months ahead on the Annandale Chamber of Commerce website at: www.annandalechamber.com.

ALDI is an easy-to-shop grocery store that offers the best weekly must-haves like fresh meat and produce, bread, dairy, and household items, all while helping customers save up to 50 percent** on their grocery bills.

"We're eager to open our store in Annandale," said Jeff Baehr, Frederick division vice president for ALDI. "We look forward to showing the Annandale community the significant benefits that can come from shopping at ALDI, both for their wallets and lifestyles."

To help shoppers save money, ALDI stores are 90 percent exclusive brands – with a few national brands mixed in. ALDI will bring Annandale shoppers a wide range of groceries, such as organic produce, USDA Choice beef, the liveGfree™ gluten-free product line and the SimplyNature line of products free from over 125 artificial ingredients and preservatives. All ALDI exclusive brand food products are free of certified synthetic colors, partially hydrogenated oils and added MSG. Trying new things at ALDI is risk-free because of the Double Guarantee: If for any reason a customer doesn't like an ALDI exclusive brand food item, ALDI will replace the product and refund the customer's money.

At ALDI, shoppers don't pay for bells, whistles, smoke or mirrors. ALDI chooses to save shoppers money rather than have non-essential grocery store services like in-store banking, pharmacies and check cashing. ALDI uses a shopping cart rental system (shoppers insert a quarter to free a cart from the corral, and when they return the cart they get their quarter back), asks customers to bring reusable grocery bags and shelves products right in their display boxes, and a smaller selling space all to save money – and then passes those savings on to shoppers.

Premium quality groceries at the lowest possible prices make for a combination shoppers love. That's why ALDI is one of the fastest growing retailers in the US – with 31 stores in the state of Virginia. In fact, by the end of 2018, there will be nearly 2,000 ALDI stores from coast to coast making grocery shopping simple and enjoyable for 45 million customers each month.

**Survey of US consumers conducted in '2016 Market Force Information*

***Based upon a price comparison of comparable products sold at leading national retail grocery stores*



ALDI Comes to Annandale

Eat Good, Feel Good, Spend Less



Guaranteed Satisfaction and Quality



Refrigerated and frozen products



Premium Beef, Pork and Poultry

Every Wednesday, see ALDI's Fresh Meat Special for extra savings.



Dairy & Pre-packaged Items

All ALDI exclusive brand food products are free of certified synthetic colors, partially hydrogenated oils and added MSG.

The Annandale Shopping Center Available Space

ALDI will occupy some but not all of the large storefront on the east side of the Annandale Shopping Center. The available space next door to ALDI is 10,344 sq. ft. and accessible from Gallow Road and Columbia Pike. It can also be subdivided to meet tenant needs. Contact the Annandale Shopping Center at 703-256-2730 for more information.

